



Spark New Zealand

H1 FY25 Results Presentation

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H1 25 financial snapshot



\$1,939m

1.9% decrease vs. H1 24

REVENUE⁽¹⁾



\$448m

15.5% decrease vs. H1 24

ADJUSTED EBITDAI⁽²⁾⁽³⁾



\$56m

64.3% decrease vs. H1 24

ADJUSTED NPAT⁽²⁾⁽⁴⁾



\$252m

11.9% decrease vs. H1 24

CAPEX⁽³⁾



\$77m

67.4% increase vs. H1 24

FREE CASH FLOW



12.5 cps

1.0 cps decrease vs. H1 24

INTERIM DIVIDEND



\$1,939m

1.9% decrease vs. H1 24

REPORTED REVENUE⁽¹⁾



\$419m

20.9% decrease vs. H1 24

REPORTED EBITDAI⁽³⁾



\$35m

77.7% decrease vs. H1 24

REPORTED NPAT

⁽¹⁾ Operating revenues and other gains

⁽²⁾ H1 25 EBITDAI is adjusted for the impact of \$29 million of transformation costs incurred in the implementation of Spark's SPK-26 Operate Programme. There were no adjusting items in H1 24.

⁽³⁾ Earnings before finance income and expense, income tax, depreciation, amortisation and net investment income (EBITDAI) and capital expenditure (CAPEX) are non-Generally Accepted Accounting Principles (non-GAAP) performance measures that are defined in note 2.5 of Spark's Annual Report.

⁽⁴⁾ H1 25 NPAT adjusted for the SPK-26 transformation costs net of tax as described in note 2 of the interim financial statements



H1 25 results summary

Challenging conditions persist; decisive action being taken to improve performance, which is building momentum into H2

Tough operating environment impacted financial performance in H1

- Revenue of \$1,939 million, down 1.9% YoY, driven by mobile services, IT services, and continued decline of legacy voice, and partially offset by growth in mobile devices, cloud, data centres, and IoT
- Adjusted EBITDAI¹ of \$448 million, down 15.5% YoY, driven by lower IT services project activity, the mix shift from private to public cloud, and supplier cost inflation, and offset by lower labour costs
- Adjusted NPAT² of \$56 million, down 64% YoY, driven by lower EBITDAI and higher depreciation and amortisation costs

Performance improvement plan focussed on sustained competitive advantage

- Focus on growing market leading position in telco core through new product development, campaign activity, and annual price reviews
- Portfolio simplification and review of non-core assets on track, with sale of remaining stake in Connexa³ expected to realise ~\$310 million in proceeds and a gain on sale of ~\$66 million in reported EBITDAI on completion in Q3
- Significantly expanded SPK-26 Operate Programme on track to deliver \$80m-\$100m reduction in net labour and opex costs in-year (funded by non-recurring transformation charge of \$45m-\$50m, with \$29m reported in H1 25 result) and \$110m-\$140m of annualised benefits by FY27
- Data centre build programme on track, progress made towards establishment of capital partnership to accelerate growth

Capital management

- Free cash flow increased 67% to \$77 million YoY (and when including working capital and growth capex improved by \$163 million), through disciplined capital expenditure (down 11.9% to \$252 million in H1 25)
- Net debt to EBITDAI 2.3x at 31 December 2024, will improve in the near term by ~0.3x with the completion of the Connexa and Digital Island transactions
- H1 25 dividend of 12.5 cents per share, consistent with FY25 total dividend guidance of 25 cents per share, 75% imputed⁴

¹ H1 25 EBITDAI is adjusted for the impact of \$29 million of transformation costs incurred in the implementation of Spark's SPK-26 Operate Programme. There were no adjusting items in H1 24.

² H1 25 NPAT adjusted for the SPK-26 transformation costs net of tax as described in note 2 of the interim financial statements

³ All regulatory approvals required for the sale of Connexa stake have now been received

⁴ Subject to no material adverse change in operating outlook



Strategic priorities

Clear focus on four strategic priorities to drive improved underlying performance and sustained competitive advantage over the longer-term

1.

Market momentum in telco core

- Consumer mobile market leadership
- Enterprise and Government transformation

2.

Simplified portfolio

- Review of non-core assets
- Enterprise and Government product portfolio simplification

3.

Transformed cost base

- Leaner operating model
- Transformation of technology delivery model

4.

Long-term value creation

- Data centre growth strategy
- Capital partnerships



1. Market momentum in telco core

Mobile performance predominantly impacted by cessation of insurance product in consumer, and reducing mobile fleets and price competition in business

\$491m

3.7% decrease vs. H1 24

MOBILE SERVICE REVENUE

Consumer and SME
2.3% decrease vs. H1 24

Enterprise and Government
17.7% decrease vs. H1 24

Pay monthly connection growth continues, revenue impacted by insurance product change

- Connection acquisitions up 1.1% YoY
- ARPU mainly impacted by removal of mobile insurance from Spark-owned solution to third party

Spark gained revenue share in a contracting prepaid market

- Prepaid service revenue across the total market declined, while Spark's revenue share increased¹
- Spark connections declined while ARPU increased, with ~70% of connection loss attributable to casual users with low/no spend
- Of these casual users, over 80% of connection loss was due to inactivity vs. port-outs to competitors

Spark overweight in segments with shrinking mobile fleets

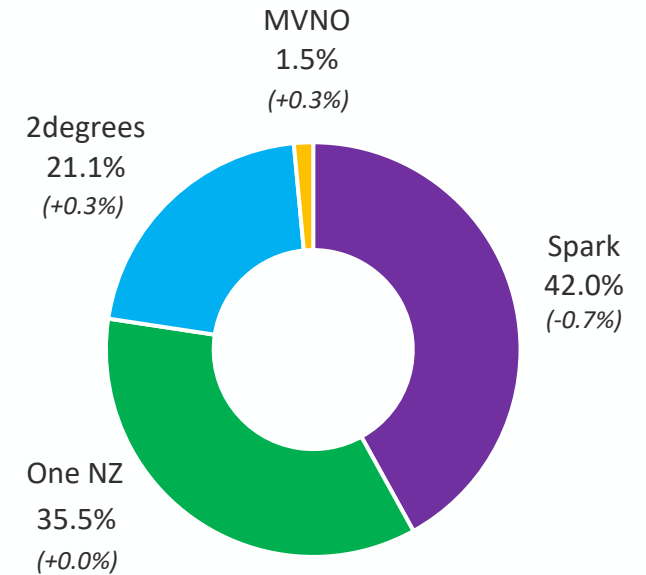
- Connections impacted in a market dominated by shrinking mobile fleets: ~80% of the 18k connection decline from H1 24 to H1 25 driven by Government and businesses reducing mobile fleets post headcount reductions or to deliver cost efficiencies

Aggressive competitor pricing

- ARPU and revenue share declined due to aggressive competitor pricing activity driving down value of contract re-signings and new business wins

TOTAL MOBILE MARKET PERFORMANCE¹

- Total market service revenues broadly flat
- Lower insurance revenue contributed 0.2 percentage points of share reduction for Spark
- Maintained #1 position in mobile market share by service revenue and total connections



¹ All comparisons are market share estimates sourced from IDC as at 31 December 2024, comparing H1 FY25 to H2 FY24. Note IDC restated historical market share data at 30 September 2024.



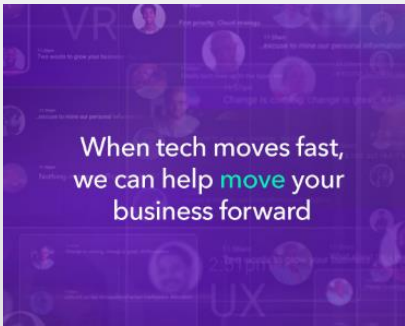
1. Market momentum in telco core

Rolling calendar of new product development, campaign activity, and pricing driving consumer mobile momentum in H2



CONSUMER AND SME

- Pay monthly plan refresh (end Oct) introduced big data caps for customers, with positive impact on acquisition ARPU
- Strong customer response driving momentum into H2 – pay monthly acquisitions over November and December up 7% vs the same period in H1 24
- Prepaid plan refresh (Dec) improved competitive positioning, and early data shows uptick in acquisition
- Price increases across pay monthly and prepaid base in December offering more data for dollars, to deliver further benefits in H2



ENTERPRISE AND GOVERNMENT

- Mobile fleet shrinkage slowed during H1 to half the rate of H2 FY24
- New B2B brand campaign launched in January, targeting enterprise and government decision makers
- Focussed on retaining connection share through proactive re-signing and competitive bids, to enable future organic growth
- Mitigating ARPU impacts from aggressive competitor pricing through targeted bundling and enhanced service offerings



NETWORK LEADERSHIP

- Continue to allocate capital to areas of highest value return, with 45% of capex invested into mobile network, supporting network performance and product innovation
- Spark awarded #1 mobile network for coverage and reliability by Open Signal in September 2024
- Spark has entered a new partnership with another US-based satellite provider to offer customers satellite-to-mobile services from early 2026



1. Market momentum in telco core

Macro-economic conditions continue to impact broadband and IT, while IoT growth remains strong

\$302m

2.3% decrease vs. H1 24

BROADBAND REVENUE

Broadband market is mature and commoditised, with consistent lower levels of overall market growth

Spark strategy remains focussed on margin improvement as fibre company costs are passed through and WBB addressable base expands through 5G. WBB now ~32% of base

Cost of living pressures saw customers trade down to lower priced plans and drove intensified price-driven competition, resulting in connection share reduction of 0.7% points

\$336m

1.5% decrease vs. H1 24

TOTAL IT REVENUE⁽¹⁾

IT products revenue grew 1.1% to \$264m, driven by cloud (up 8.3%). Mix shift from private to public drove a 10% margin reduction – private cloud price increase to support H2 improvement

Reduced project activity within government and business sectors continued to impact IT services demand, with revenues down 10% to \$72m

New strategic partnerships to support cloud economics as mix shifts from private to public⁽²⁾

\$41m

17.1% increase vs. H1 24

HIGH-TECH REVENUE

IoT continues to see strong growth with revenues up 25%

IoT connections increased 25% to over 2.2 million



¹ IT Products and Services revenue and costs have been restated in prior periods due to a product mapping change with the Data Centres business

² See page 11 for more details

2. Simplified portfolio

Review of non-core assets and portfolio simplification supporting focus on telco core, while further strengthening balance sheet

Non-core asset review

- On 12 December 2024 Spark announced the sale of its remaining 17% stake of mobile towers business Connexa to CDPQ, with all regulatory approvals required now received
- Spark now expects proceeds of ~\$310 million¹ and an expected gain on sale of ~\$66 million in reported EBITDAI on completion in Q3
- Continuing to progress broader asset portfolio review to identify further opportunities to realise value in the medium term

Product portfolio simplification

- Enterprise and Government (E&G) operating model transformation completed, with subsidiaries integrated into Spark
- Product portfolio rationalisation underway to simplify and improve customer experiences
- Focus on legacy migration in managed networks and data, voice, and collaboration, with ~30% of products in security service lines to be exited by end FY25
- Reviewing focus for service management based on evolving demand and margin profiles
- Sale of Digital Island (excluding mobile) will further support focus on telco core in E&G

¹ The final sale price is subject to an adjustment based on movements in working capital and capital expenditure



3. Transformed cost base

Significantly expanded SPK-26 Operate Programme to deliver a materially leaner, more competitive business

Operating Model

- Significant progress made to improve operating model effectiveness and efficiency across the business
- Enterprise and Government transformation complete, with subsidiary businesses integrated into Spark
- ~900 FTE reduction at 31 December 2024, including changes made during FY24
- Broader operating model changes underway in H2 25 to focus resources on refreshed strategic priorities and momentum in core

Tech Delivery Model

- Significant transformation of technology and network operations underway, leveraging several strategic partnerships for global scale, capability, and accelerated AI and automation – delivering better customer outcomes and material cost savings (see slide 11)

Scale AI

- Investment in AI and automation supporting better customer outcomes and reduced cost to serve
- Spark developed 'Bravety', an AI capability for contact centres, which summarises customer calls within 5 seconds – enabling frontline teams to focus on customer interactions and reducing call handling times and costs



3. Transformed cost base

Significant transformation of technology and network operations, leveraging several strategic partnerships

New technology delivery model

- Moving to best-practice global model for technology delivery
- Common structure utilised by telcos in offshore markets
- Establishing several strategic partnerships across IT and networks

Benefits

- **Leveraging global investment**
 - Access to partners' global scale, capability, and innovation
 - Accelerated AI and automation benefits, delivering better customer outcomes at lower cost
- **Improved cost efficiency**
 - ~20% overall average cost efficiency
- **Long-term sustainable benefits**
 - Long-term contracts and competitive partner market supports longer-term cost control
 - Spark to retain overall strategic decision making and components of competitive advantage – i.e. critical operations, intellectual property, systems

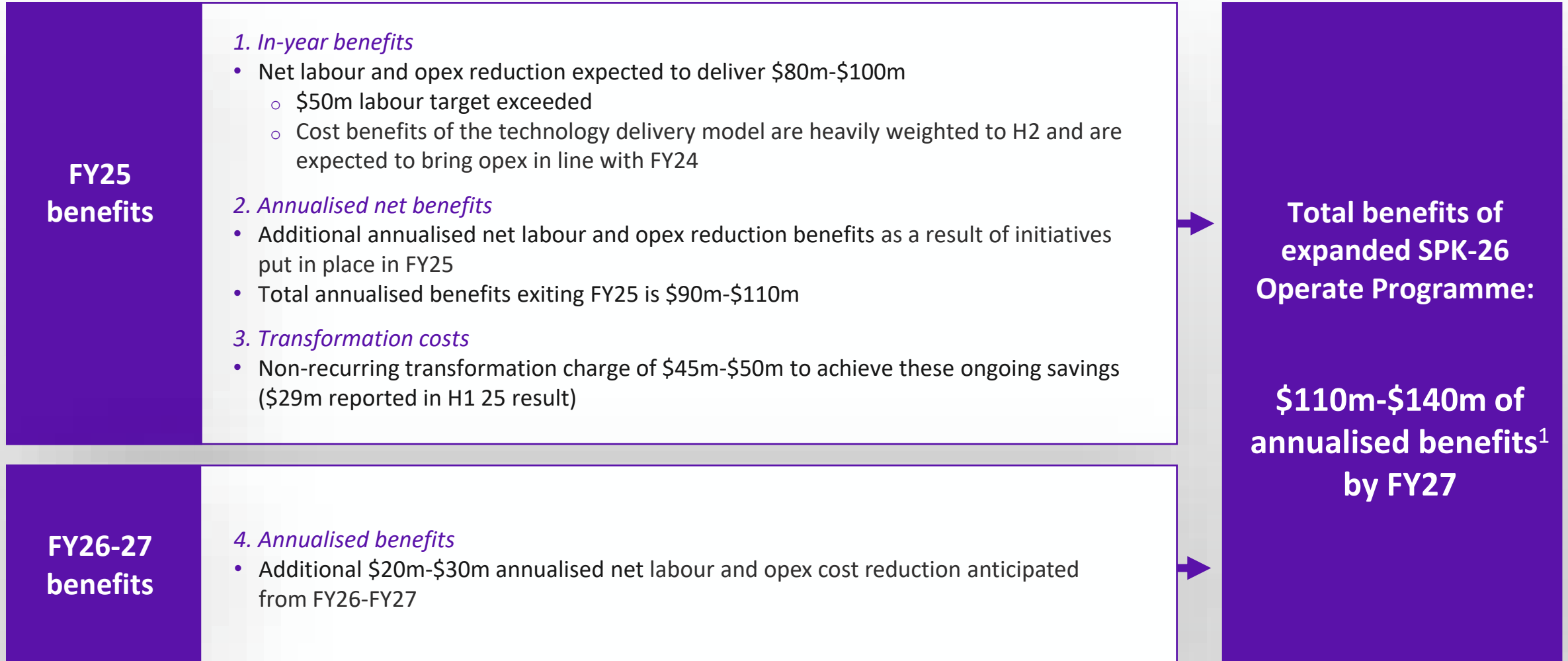
Progress

- **IT infrastructure and services partnership**
 - Finalising new partnership that will deliver accelerated automation and efficiencies and a significant reduction in annualised IT costs
- **Cloud partnership**
 - Strategic partnership with Microsoft to further modernise Spark's hybrid cloud environment and accelerate AI strategy, improving Spark's overall cloud economics
- **Network partnership**
 - Heads of Agreement signed to explore network operations partnership that accelerates AI and automation, delivers greater efficiency, and enables access to global capability and innovation. Further detail to be shared in coming months



3. Transformed cost base

Significantly expanded SPK-26 Operate Programme will deliver materially higher benefits over the next three years



¹ Subject to no material adverse change in operating outlook



4. Long term value creation

Data centre business continues to build momentum as capacity delivered in previous periods increases billing

\$25m¹

13.6% increase vs. H1 24

DATA CENTRES REVENUE

Gross margin of \$23m up 9.5% vs. H1 24 continued the growth trend

Capital expenditure of \$14m in H1 25 – capex in FY26 expected to increase significantly as land purchases are settled and next stage capacity construction commences

Despite subdued economic environment, contracted utilisation of dedicated data centres was 87%³

H1 25 performance on track

- Revenue and EBITDAI growth reflect increased billing of current capacity (22MW) and increased pass through of electricity costs
- Expansion of additional 1MW at Aotea site on target, settlement of land for North Shore data centre targeted for FY26

Longer-term growth strategy progressing

- Increased demand for data centre capacity continues to be driven by ongoing cloud adoption and acceleration of AI
- Spark a significant player in the market, with existing international cloud / content provider contracts and local capability a compelling proposition to customers and complementary to core business
- Remain committed to building out the 118+MW development pipeline, and continuing to target an IRR of c10-15%²
- Spark has commenced a process to explore interest from prospective partners in a preferred investment vehicle, to support future investment of \$1bn+ and accelerate growth opportunity
- Advanced progress establishing a dedicated data centre business in preparation for external investment
- Intention remains to retain an ownership stake to create long-term shareholder value

¹ Data Centres revenue and costs have been restated in prior periods due to a product mapping change with IT Products and Services categories

² Unlevered, post-tax IRR

³ Includes contracted and reserved racks at dedicated data centres and exchanges



4. Long term value creation

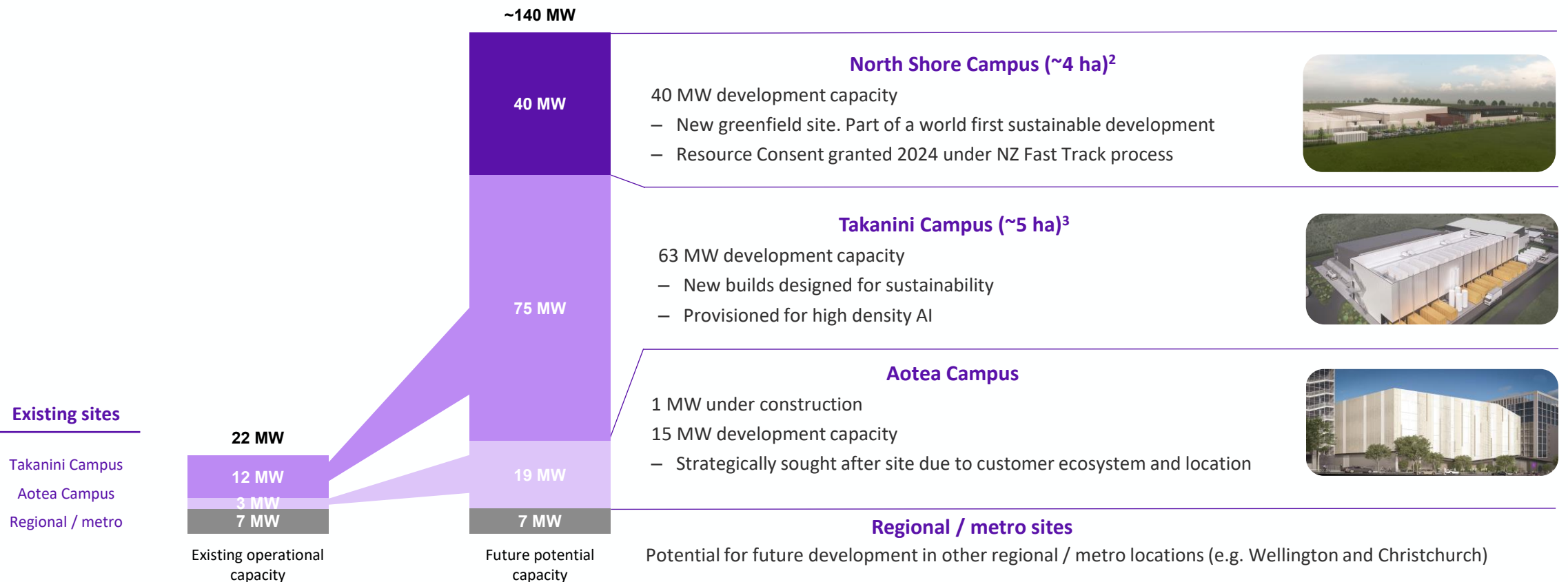
Total planned capacity of ~140 MW with 118+ MW¹ development pipeline in Auckland

Existing operational capacity (MW)¹

Future potential capacity (MW)¹

All development land owned or under agreement

Advanced plans with utility providers for initial power supply at Takanini and North Shore and strategy for long term scaled capacity



¹ Refers to total power load;

² 4.0 ha of development land under unconditional agreement with settlement expected in July 2025

³ 2.4 ha of existing land owned and ~2.6 ha of development land under agreement with settlement expected in July 2025



Toitū sustainability performance

Continued focus on maturing ESG practices and maintained inclusion in Dow Jones Best-In-Class Index (Australasia)



ECONOMIC TRANSFORMATION

5G connectivity now live in 121 locations
across New Zealand

70% increase in 5G traffic over the last 12
months, with 45% of devices on the Spark
network now 5G capable



DIGITAL EQUITY

Not-for-profit broadband product, Skinny
Jump, now supporting over 33,000
households in need

Tūrama Pathways internship programme
launched – to grow participation and
progression of under-represented
communities in technology



SUSTAINABLE SPARK

Spark awarded the 2024 Deloitte Top 200
Sustainability Leadership award

Renewable Energy Partnership with
Genesis commenced on January 1, and
will support future scope 2 emissions
reductions





Financial summary

H1 25 financial summary

	REPORTED ¹ H1 24 \$m	REPORTED H1 25 \$m	CHANGE	ADJUSTED H1 25 \$m	CHANGE
Operating revenues and other gains	1,976	1,939	(1.9%)	1,939	(1.9%)
Operating expenses	(1,446)	(1,520)	(5.1%)	(1,491)	(3.1%)
EBITDAI	530	419	(20.9%)	448	(15.5%)
Finance income	14	15	7.1%	15	7.1%
Finance expense	(63)	(75)	(19.0%)	(75)	(19.0%)
Depreciation and amortisation	(251)	(300)	(19.5%)	(300)	(19.5%)
Net investment income	(3)	-	100.0%	-	100.0%
Net earnings before tax expense	227	59	(74.0%)	88	(61.2%)
Tax expense	(70)	(24)	65.7%	(32)	54.3%
Net earnings after tax expense	157	35	(77.7%)	56	(64.3%)
Capital expenditure	286	252	(11.9%)	252	(11.9%)
Free cash flow	46	77	67.4%	77	67.4%
EBITDAI margin	26.8%	21.6%	(5.2pp)	23.1%	(3.7pp)
Effective tax rate	30.8%	40.7%	9.9pp	36.4%	5.6pp
Capital expenditure to operating revenues and other gains	14.5%	13.0%	(1.5pp)	13.0%	(1.5pp)
Basic earnings per share (cents)	8.6	1.9	(77.9%)	3.1	(64.0%)
Total dividend per share (cents)	13.5	12.5	(7.4%)	12.5	(7.4%)

¹ Both the H1 25 reported and adjusted figures are compared to the H1 24 reported figures as there were no adjustments to the H1 24 financial results



Revenue and opex performance summary

Lower revenue driven by challenging market conditions, while higher operating costs driven by supplier cost inflation, with labour cost benefits to fall predominantly in H2

\$1,939m

1.9% decrease vs. H1 24

REVENUE

- Mobile service revenue decreased \$19m (3.7%) predominantly due to the cessation of a Spark-owned mobile insurance product in consumer, and reducing mobile fleets and price competition in Enterprise and Government
- Mobile non-service revenue increased \$9m (3.8%) due to increased device spend in retail following new product releases
- Broadband revenue decreased \$7m (2.3%) due to connection decline as price competition intensified in a subdued spending environment
- Legacy voice revenue declined \$16m (17.0%) in line with long-term trend
- IT product revenue growth continued, increasing \$3m (1.1%), driven by growing public cloud adoption
- IT services revenue decreased \$8m (10.0%) due to reduced project activity within government and business sector
- High tech revenues increased \$6m (17.1%) driven mainly by IoT connection growth
- Data centres revenues increased \$3m (13.6%) driven mainly by billing increased capacity

\$1,491m

3.1% increase vs. H1 24

ADJUSTED OPERATING EXPENSES

- Product costs increased \$21m (2.2%), through a combination of cost inflation of sourced products and the mix of products sold
 - Higher IT product costs (+\$17m) and IT services costs (+\$9m) offset by lower voice product costs (-\$7m) and procurement (-\$8m)
- Other operating expenses increased \$32m (14.3%), driven by supplier cost inflation within computer and network cost lines¹
- Net labour costs decreased \$8m (2.9%) reflecting operating model changes, with significant further benefits to be realised in H2 25

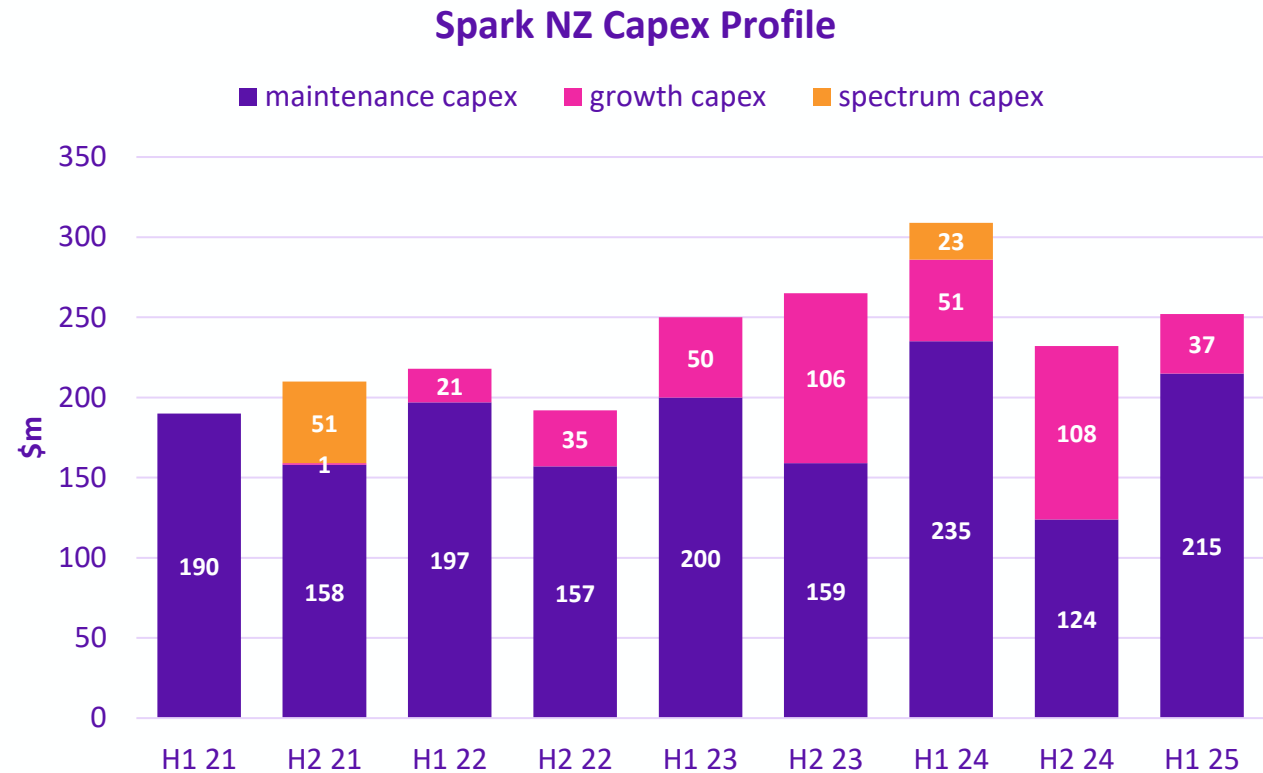
¹ Refer to page 12 for discussion on network partnership work and related benefits



Capital expenditure

Disciplined management of capital expenditure, focussed on telco core and data centre growth strategy

- H1 25 capital investment of \$252m, or 13.0% of revenue, reflects a reduction in spend across both maintenance and growth capex projects compared to H1 24 of \$286m
- Focus of spend continues to be on digital infrastructure and mobile network to support operational performance and data centre growth strategy
- H2 maintenance capital expenditure is seasonally lower than H1 and underpins capex guidance of ~\$415m-\$435m¹



¹ Subject to no material adverse change in operating outlook



Free cash flow

Significant improvement in H1 25 FCF through disciplined capital expenditure and changes in working capital

- Free cash flow (FCF) increased 67% to \$77 million in H1 25 versus H1 24
- FCF including working capital and growth capex increased by \$163 million due to:
 - A \$97 million release in cash from working capital – some of this is timing of payables around the half year end which will unwind in H2 25
 - Discipline around capital expenditure on both maintenance and growth projects that led to a \$127 million improvement in cash flows
- There is still more work that can be done to further improve delivery of free cash flow outside of an improvement in EBITDAI
- FY25 free cash flow aspiration now ~\$300m-\$340m¹ due to change in EBITDAI guidance

Free cash flow calculation	H1 FY24 (\$m)	H1 FY25 (\$m)	Change (\$m)	Change %
Reported EBITDAI	530	419	(111)	(20.9%)
Less adjusting items and non-cash gains	20	(6)	(26)	(130.0%)
EBITDAI for free cash flow	510	425	(85)	(16.7%)
<i>Less</i>				
Cash paid on maintenance capital expenditure	261	169	(92)	(35.2%)
Cash paid on interest	45	58	13	28.9%
Cash paid on tax payments	101	78	(23)	(22.8%)
Cash paid on leases	57	43	(14)	(24.6%)
Total cash payments on items above	464	348	(116)	(25.0%)
Free cash flow	46	77	31	67.4%
Total change in working capital - increase/(decrease)	73	(24)	(97)	NM
Cash paid on growth capital expenditure	92	57	(35)	(38.0%)
Free cash flow (including working capital and growth cash capex)	(119)	44	163	NM

¹ Subject to no material adverse change in operating outlook

Debt and capital management

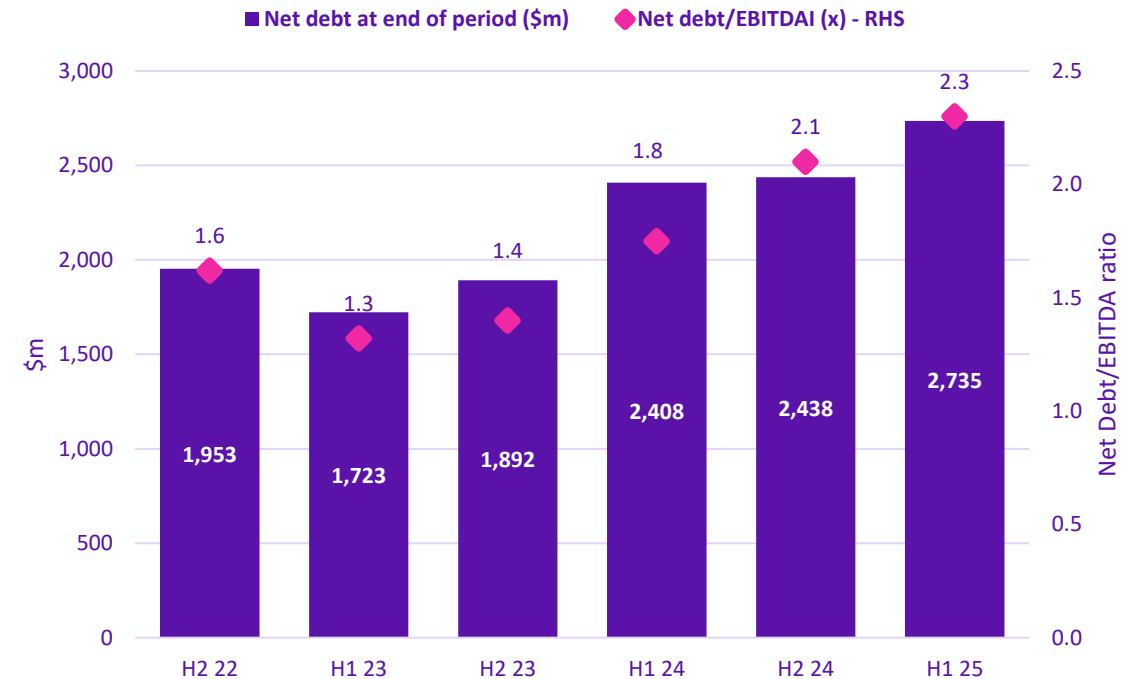
Net debt will reduce with progress on sale of non-core assets and improvement in EBITDAI

Net Debt¹ at 31 December increased by \$297m to \$2,735m

- Net Debt/EBITDAI will improve in the near term by ~0.3x with the completion of the Connexa and Digital Island transactions
- Further improvement in debt metrics expected with continued discipline around capital expenditure and progress on cost reduction programme
- Key driver of increased net debt is the increase in lease liabilities

H1 25 dividend of 12.5 cps³

Spark NZ Net Debt¹ and Leverage Ratio²



¹Net debt at hedged rates and including lease liabilities. Prior historical periods restated for the additional leaseback liability on customer leases

²Leverage Ratio is calculated to be consistent with S&P Global Ratings analysis

³A Dividend Reinvestment Plan will operate for the H1 25 dividend with shares issued at a 2% discount





Outlook

FY25 indicators of success

An update to FY25 KPIs (to June 2025) presented earlier in FY25

Measure	August 2024	October 2024 Trading Update	H1 25 Update ¹
Mobile service revenue growth	~3%	~0%	<ul style="list-style-type: none"> Total market mobile service revenues were flat in H1 25 vs IDC forecast of 3% growth in FY25² In Enterprise and Government division, aggressive price competition continues, with business sector spending remaining subdued in H2 In this context, now expect total mobile service revenue to decline ~1% YoY in FY25 (including a largely flat performance in Consumer and SME, and further declines in Enterprise and Government)
Data centre revenue growth	~15%	~15%	<ul style="list-style-type: none"> Remains on track
High-tech revenue growth	~20%-25%	~20%-25%	<ul style="list-style-type: none"> Remains on track
<u>SPK-26 Operate Programme:</u>			
Net labour reduction	~\$50m	<ul style="list-style-type: none"> On track to deliver net labour cost reduction target in year Work continues towards net opex target Intend to expand Operate Programme to deliver materially higher cost reductions over multiple years 	<ul style="list-style-type: none"> Net labour and opex reduction expected to deliver \$80m-\$100m in-year Total benefits of expanded SPK-26 Operate Programme forecast to deliver \$110m-\$140m of annualised benefits by FY27
Net opex reductions	~\$30m		
Customer iNPS	+3 points	+3 points	<ul style="list-style-type: none"> Remains on track
Lift in employee engagement	+3 points	+3 points	<ul style="list-style-type: none"> Expected impact from changes to operating model
Reduce Scope 1 and Scope 2 GHG emissions in line with SBTi reduction target pathway	At or under 28% below FY20 baseline	At or under 28% below FY20 baseline	<ul style="list-style-type: none"> Winter energy crisis has driven grid emissions factor higher, meaning we are tracking above our emissions reduction pathway for FY25. Performance is expected to improve in FY26 as Spark benefits from the first full year of its renewable energy partnership

¹ Subject to no material adverse change in operating outlook

² Revenue market share data is sourced from IDC as at 31 December 2024



FY25 guidance¹

The primary driver of the change in EBITDAI guidance is the Enterprise and Government division, which has been impacted by:

- IT spending cuts across corporates and Government entities;
- Changes in product mix; and
- Aggressive price competition in mobile.

	FY24 Actual	FY25 Guidance <i>October update</i>	New FY25 Guidance
EBITDAI ²	\$1,163m	\$1,120m-\$1,180m	\$1,040m-\$1,100m
Capital expenditure ³	\$518m	~\$415m-\$435m	~\$415m-\$435m
Dividend per share	Total 27.5 cps (100% imputed)	Total 25.0 cps (75% imputed)	Total 25.0 cps (75% imputed)

¹ Subject to no material adverse change in operating outlook

² EBITDAI is adjusted for the impact of transformation costs incurred in the implementation of Spark's SPK-26 Operate Programme

³ Total capital expenditure including growth capex and excluding expenditure on mobile spectrum



Appendix

FY25 net debt metrics

Net debt	H1 FY24 (\$m)	FY24 (\$m)	H1 FY25 (\$m)
Net debt at hedged rates	\$1,557	\$1,636	\$1,796
Net debt at hedged rates including lease liabilities ¹	\$2,408	\$2,438	\$2,735

Debt ratios	H1 FY24	FY24	H1 FY25
Borrowing costs (annualised)	5.9%	6.1%	5.7%
Weighted average debt maturity (years)	3.2 years	3.7 years	3.1 years
Debt servicing ²	1.8x	2.1x	2.3x
Gearing	59%	60%	66%
Interest cover	10x	9x	7x

¹ Prior historical periods restated for the additional leaseback liability on customer leases

² Debt servicing is calculated as (Net debt at hedge rates including lease liabilities - captive finance adjustments)/(Adjusted EBITDAI - captive finance adjustments) which Spark estimates aligns to S&P's credit rating calculation.